



Compass Learning App – Cookie Policy

Effective Date – June 1, 2023

This Cookie Policy explains how the Afrique Consult Limited learning App ‘Compass’, hereinafter referred to as ‘we’, ‘us’ or ‘our’ uses cookies and similar tracking technologies on our platform, which is available on the Google Play Store. This policy is designed to comply with the cookie requirements set forth by the Google Play Store. By using our platform, you consent to the use of cookies as described below.

1. What are Cookies

Cookies are small text files that are placed on your device when you access our platform. They contain information that is transferred to your device’s memory and help us provide a more personalized and efficient user experience. Cookies can be session cookies, which are temporary and deleted when you close your browser or persistent cookies, which remain on your device for a longer period

2. Types of Cookies We Use

- a. **Essential Cookies:** these cookies are necessary for the operation of our platform, enabling core functionalities such as authentication, account management and system security. Disabling these cookies may result in the inability to access certain features of our platform
- b. **Analytical and performance Cookies:** we use these cookies to collect information about how users interact with our platform, including pages visited, time spent on each page and error messages. This data helps us analyze and improve the performance and usability of our platform
- c. **Advertising and Marketing Cookies:** these cookies are used to deliver relevant advertising to users and track the effectiveness of marketing campaigns. They may collect information about your browsing activities across different websites and apps to provide personalized ads.
- d. **Third Party Cookies:** We may allow third-party service providers, such as analytics providers and advertising networks to place cookies on your device. These cookies are subject to the privacy policies of the respective providers

3. Managing Cookie Preference

- a. **Consent:** by using our platform, you consent to the placement of cookies on your device as described in this Cookie Policy. You can withdraw your consent at any time by adjusting your cookie settings in your device or browser
- b. **Browser Settings:** most web browsers allow you to manage your cookie preferences through the browser settings. You can typically block, delete or disable cookies by accessing the appropriate settings in your browser. However,



Compass Learning App – Cookie Policy

please note that disabling cookies may affect the functionality and user experienced of our platform

- c. **Google Play Store Settings:** the Google Play Store provides settings that allow you to manage app permissions, including the use of cookies and similar technologies. You can review and adjust these settings on your device to control the use of cookies within our platform

4. Data Sharing and Disclosure

We do not sell or disclose cookie data to third parties for their own purposes. However, we may share anonymized and aggregated information derived from cookies for analytics, research and marketing purposes as outlined in our Privacy Policy

5. Changes to this Cookie Policy

We may update this Cookie Policy from time to time to reflect changes in our practices or legal requirements. Any updates will be effective upon posting the revised policy on our platform. We encourage you to review this policy periodically for the latest information on our use of cookies.

6. Contact Us

If you have any questions or concerns about our use of cookies, please contact us via email at compass@afriqueconsult.com or afriqueconsultltd@gmail.com